Turkey Hill offers new flavor, essay contest

LANCASTER COUNTY, Pa. — Ice cream maker Turkey Hill Dairy is celebrating the 125th birthday of the Statue of Liberty in October with a new ice cream flavor and essay contest.

The campaign includes an essay contest that asks middle and high school students to answer the question, “What does liberty mean to me?” Two winners will be selected by the Statue of Liberty-Ellis Island Foundation and Turkey Hill Dairy. Each will win a $5,000 scholarship prize.

Essay entries are due Oct. 21, 2011.

Turkey Hill Dairy also will introduce Lady Liberty Mint Premium Ice Cream in stores across the country. The flavor features a combination of mint ice cream with chocolate cake crunchies and a crunchy chocolate cookie swirl. Donations from sales will go to support the new Peopling of America Center at Ellis Island.

“The Statue of Liberty is a true American icon that will be forever a part of our national landscape,” says Quintin Frey, president, Turkey Hill Dairy. “It is with great pride that we are able to participate in this commemorative celebration of Lady Liberty and all she means to the nation.”

Free samples of the Lady Liberty ice cream will be provided at Turkey Hill Dairy events across the country this summer.

Turkey Hill also will promote Lady Liberty's birthday through an online trivia contest and a bracket tournament to name the best immigrant movie in history.

For more information, visit www.turkeyhill.com/LadyLibertyEssay. CMN