MUST CELEBRATE

World Chocolate Day: This best of all milestones is celebrated annually on July 7, the day some sources say chocolate was introduced in Europe 466 years ago. We don't really care why we mark this day, we just care about where we're going to get our treats.

MUST SEE

A new color: Oregon State University says it has discovered a new color — YInMn blue, named after the elements Yttrium, Indium and Manganese. The vibrant blue is so durable, and its compounds are so stable, even in oil and water, that the color does not fade.

MUST DRINK

Turkey Hill Haymakers: The Lancaster-based dairy has a new drink with old roots. The Haymakers, which come in punches, ciders and teas, are based on drinks farmers called switchel, made with ginger, honey, vinegar and molasses.

MUST WEAR

Silicone wedding band: For some people — those who work in water, with food or with machinery — wearing a metal wedding ring is impractical. Now you can get the Groove durable silicone band from thegrommet.com. They come in thick and thin widths and a variety of colors for $29.95.

MUST GET

Kailijumei Lipstick: This fun, new jelly lipstick is all the rage. It comes in Flame Red, Barbie Pink Powder and Minute Maid, but what makes it unique is a dried flower inside each tube. They're $30 at kailijumei.tictail.com, but you'll have to wait until they restock.